

AI FOR IMPACT

In the AI for Impact Co-op Program, students work full-time on experiential AI projects for social good. In this pioneering “product-based learning” program, teams wield AI as a tool for transformative innovation, turning ideas into measurable impacts in collaboration with the communities they are serving and under the expert guidance of seasoned professionals.

OUR MISSION

IMPACT

deliver innovative projects in collaboration with governments to improve people's lives

TALENT

create a pipeline of AI-trained and mission-driven talent

HOW PROJECTS ARE SELECTED

- **Responsible generative AI projects:** Projects leverage generative AI.
- **Resident-focused:** Projects deliver improvements for residents, especially the most vulnerable.
- **Rapid implementation:** Projects scoped to deliver outcomes in a 6-month timeframe.
- **Human-Centered:** Projects are designed and delivered with community members.
- **Strong leadership support:** Implementation should be assured and supported by the client/partner.
- **Single point of contact:** Projects should have a responsible point of contact with ability to get sign offs.
- **Alignment with Priorities:** Projects should directly align with community priorities.

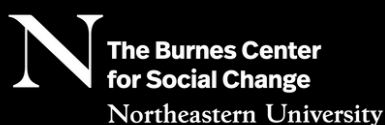
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SPRING 2024 PROJECTS

- **The RIDE Guide AI:** Paratransit helps 44,000 residents obtain access to work, healthcare and community. This tool helps serve them faster and more accurately.
- **MassHealth Helper:** Assisting residents to obtain health insurance, this chatbot gives public professionals efficient access to comprehensive information to speed their responses to the public.
- **The Grants Navigator:** Giving farmers, businesses, and communities faster and easier access to a wide array of grant opportunities.
- **DOTBot:** Making some of the nation's busiest highways safer by supporting MassDOT design engineers with a chatbot for efficient information retrieval.
- **Generative AI Sandbox:** Providing state government employees with a secure environment to explore and innovate with AI models, ensuring data privacy and simplicity.
- **A-IEP:** Assisting low-literacy and immigrant families ability to translate, summarize, and ask questions about individualized education plans for children with disabilities.

Managed by the Burnes Center for Social Change at Northeastern University, student teams work under professional supervision from product and project managers.

The coaching team is led by Boston CIO and Professor Santiago Garces.



burnes.northeastern.edu

About the Burnes Center for Social Change
From Demanding Change to Making It.

The Burnes Center for Social Change designs and implements practical solutions to society's hardest problems. We develop innovative, participatory, and equitable approaches to solving public problems using new technology.